

# SYNERGY

## What Services SYNERGY Provides

### Website

- [www.synergy1.ca](http://www.synergy1.ca)

### Research

- Sector studies
- Demographics
- Market research
- Competition research
- Industry trends
- Future trends analysis
- Role modeling

### Community Consultations

- Surveys
- Forums
- Workshops
- Newsletters

### Community Planning

- Economic Development Plans
- Implementation and Action Plans

### Opportunity Analysis

- Feasibility Studies
- Business Plans
- Risk assessment
- Due Diligence



### Economic Modeling and Impact Predictions ©

- Proprietary 'Baseline Targeted Investment Initiative' that generates a true and current snapshot of any region, determines if the region is a 'Net Wealth Consumer' or 'Net Wealth Generator', reviews all past studies and assesses all previous opportunities identified, predicts employment change (direct, indirect and trickle down) whereby a change in any one sector impacts throughout all basic and non-basic sectors of a region ©
- Designed by Synergy, and applied to a number of BC Regions on behalf of several provincial and federal Ministries

### Marketing

- Market research
- Market Plans and Budgets
- Branding and Imaging

### Entrepreneurship

- Needs analysis
- Entrepreneurial training
- Mentoring programs

### Funding

- Access to Foundations
- Government submissions
- Packaging for investors
- Investor attraction
- Negotiation strategies

### Joint Venturing

- Partner identification
- Due diligence of potential partners

### Client Groupings

- First Nations
- Government (Federal and Provincial)
- Communities
- Regional Districts
- Private Sector
- Investment Groups

### Countries Served

- Canada
- U.S.
- China
- Russia
- India

## Synergy Management Group Ltd.

Business & Economic Development Consultants Opportunity Implementation Specialists  
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